

2022 Betty Amsden Awards for Leaders in the Arts

Applicant Information Guide



BETTY AMSDEN FOUNDATION

Enriching Lives

bettyamsdenfoundation.org.au

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The Betty Amsden Foundation Awards Program has been established in memory of Miss Betty Amsden AO DSJ.

As someone who was 'self-made' in both business and philanthropy Betty recognised the need for talent to be given space to grow. Through her philanthropy she sought to harness the power of the Arts to bring people together and build community.

The Betty Amsden Awards for Leaders in the Arts are designed to encourage the development of strong young leaders in arts-based NFPs or in NFPs utilising the arts to achieve social outcomes.

The Awards respond to an environment where financial constraints often face promising young social leaders, especially in the Arts. Access to quality leadership training and mentoring, especially for those in small to medium-sized Arts organisations and for those early to mid-career, is crucial to unlock potential and forge new ways of thinking and doing.

The Award is not focused on positional leadership, but on change-makers, and works to enliven leaders wherever they may be found in an organisation.

Aimed at inspiring our future leaders to strengthen existing skills and capabilities and develop new ones, the Awards enable them to reach new career and personal heights and act as role models for others in the community.

Leadership is the key focus of the Award and outcomes are linked to personal growth and leadership success for the enrichment of the non-profit sector and Victorian community.

Selection Criteria

The Foundation is looking for the right people with a clear view on what they need to take the next step. The Award is not 'just' a reward, it must be used for a purpose which meets the Foundation's aims.

Each applicant is to be nominated by a sector colleague/mentor/manager and will require a reference from them.

Key determinants that will be considered when identifying successful candidates include (but are not limited to):

- Work-related achievement;
- Leadership skills, or potential leadership skills;
- Extent of community involvement;
- Sense of purpose, ability and willingness to learn and share;
- A sense of fun and adventure.

Miss Betty knew 'character' when she saw it – key attributes she specifically looked for include:

- **Vision** – for yourself, the organisation you support or are employed by, and for society as a whole;
- **Courage** - demonstrate you can make the hard decisions when it matters;
- **Creativity** - willingness to learn, grow and think outside the mainstream box;
- **Generosity** - articulate your contribution to society through the giving of time, money and/or skill;
- **Leadership Potential** - explain what sets you apart, demonstrate your potential to be a future leader;
- **Sense of Humour** – be able to laugh at yourself.

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Award Activity

The Awards provide the opportunity to gain skills, knowledge and experience not readily available in an applicant's day-to-day work or volunteering. The activity is also about better understanding excellence (wherever that occurs) and bringing that home to Victoria.

The Award is for unstructured learning. No prescribed qualifications are required to apply for a Betty Amsden Award.

Betty Amsden Awards for Leaders in the Arts can be used for developing Awardee's skills, networks, community and leadership. We are open to new and interesting ways to achieve this, as well as more traditional approaches.

Individual Award activity is designed by the Applicant and must have learning outcomes linked to:

- community impact,
- personal growth and
- leadership success.

Awardees are given 12 months to complete their activities. On application they must have a good idea of what they want to do and why. But they must also be open to feedback and reflection, so that the activity is not to be finalised (and approved by BAF) until six weeks after the Induction Program. This means applicants are motivated and have vision and direction, but can also benefit from the wisdom of peers and the Foundation in refining their activity.

For queries please check our website bettyamsdenfoundation.org.au and if you can't find an answer there please email enquiries@bettyamsdenfoundation.org.au

Some examples of how Award funds can be used are:

- Travel expenses / study tours
- Extended networking
- Fact-finding
- Purchase of equipment (eg computer, software)
- Professional development opportunities, such as mentoring/coaching
- Starting a local volunteer peer group
- Childcare or relief from other caring duties
- Conference registrations or other 'informal' learning
- Short courses – in person or online
- Other activities in the spirit of learning / personal growth / leadership / community.

Award Value / Structure

The 2022 Betty Amsden Award for Leaders in the Arts is valued at \$10,000-20,000 (AUD), awarded as a one-off payment. Applicants nominate the amount applied for, commensurate with their intended activities. Up to 12 Awards are available in 2022.

Awardees are given 12 months to undertake their activities and are also provided with a subsequent six month group coaching experience facilitated by professional coaches.



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Eligibility

To be eligible to apply for a Betty Amsden Award you must be:

- An Australian Citizen or Permanent Resident.
- Aged 25-40 years.
- In professional work for more than five years.
- A resident of the State of Victoria.
- Employed by or volunteer for a small – medium sized not for profit in the arts or which utilises the arts to achieve social outcomes. (Small-medium sized NFPs are defined here as those with turnover less than \$10m.)
- A first-time recipient of the Betty Amsden Award.
- Available to undertake Award activity between December 2022 and December 2023.
- Available to attend the Betty Amsden Award Induction program – November 2022.
- Available to attend the Betty Amsden Award Coaching program - December 2023 – June 2024.
- Nominated by a sector colleague, mentor, manager etc.

We encourage applications from across Victoria and from all backgrounds and communities The Foundation is committed to having an Award cohort made up of diverse skills and experiences.

Awardee Commitment

Betty Amsden Awardees agree to:

- Submit a formal report to the Betty Amsden Foundation documenting findings and resultant activities, within 12 months of undertaking the Award. (Form provided, though you may choose to present your report in an alternative format eg podcast or video etc.)
- Submit an account of expenses incurred with the final report (receipts need only be provided when requested). (Form provided)
- Participate in
 - Betty Amsden Award Induction program.
 - Quarterly online facilitated catch ups with Awardee cohort.
 - Betty Amsden Award Coaching program.
 - Two individual Trustee meetings during Award period.
 - Promotional activity to raise awareness of the Betty Amsden Award including post-Award video interview.
 - Betty Amsden Alumni & related Foundation activities.

Key Dates

5 September

- Applications open, online only via bettyamsdenfoundation.org.au

19 September

- Online information session on application process - please register by emailing enquiries@bettyamsdenfoundation.org.au (this session will be recorded)

10 October

- Applications Close

Late October

- Shortlisted Applicant Interviews

Early November

- Awardees Announced

Late November

- Betty Amsden Awards Induction Program